

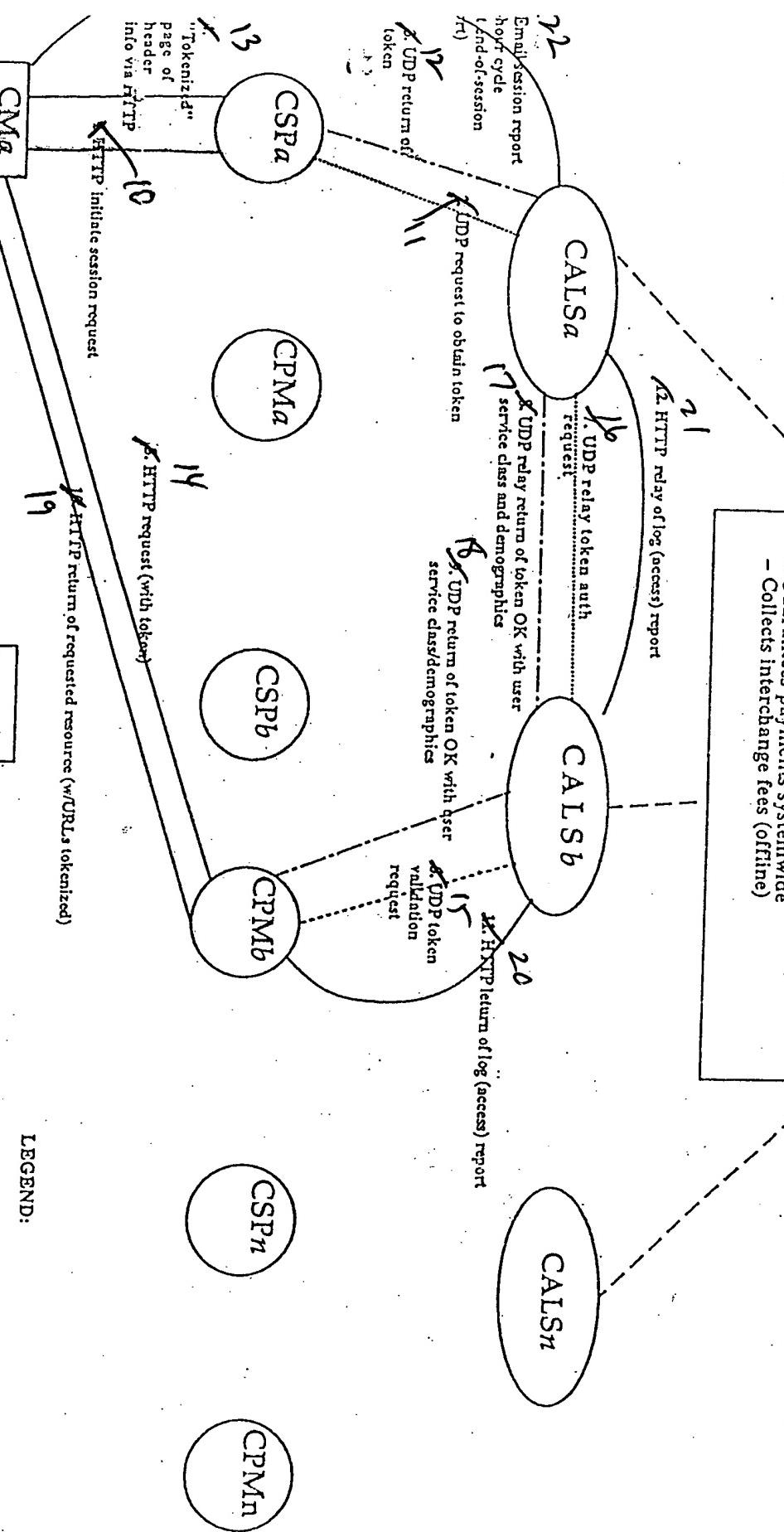
## Service Model for

Multiple

Authentication/Logging  
licensees (brands)

- Maintains, distributes CALS master databases
- Enforces interoperability, contracts
- Guarantees payments systemwide
- Collects interchange fees (offline)

### Clickshare® Interchange Service (CIS)



#### LEGEND:

CSC	Clickshare Service Corp.
CIS	Clickshare® Interchange Service
CALS	(CSC or its contract operator)
CALSa	Clickshare® Authentication and Logger Service
CSP	Clickshare® Service Provider (CSC or CSC licensees)
CPM	Clickshare® Publishing Member (ISP, bank, telco, cable, publisher)
CM	Clickshare® Member (user)